

H. E. Morse Co., Inc.  
455 Douglas Avenue  
Holland, MI 49424  
PH: 616.396.4604  
FX: 616.396.0413

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#### FOR IMMEDIATE RELEASE

The H. E. Morse Co., known as Hemco Gage, is proud to announce Michael Hop, Vice President & General Manager, has been elected by his peers to the board of the American Measuring Tool Manufacturers Association (AMTMA). The AMTMA was established in New York City on August 21, 1973. The Association was established "to promote and further the interests of its members in manufacturing, engineering, research, safety, transportation and other challenges" for the industry. The AMTMA is the publisher of "Searching For Zero". This work sets the standard for measurement uncertainty in manufacturing.

Michael Hop's career with Hemco spans over 30 years, with nearly 20 years as a vital member of the Hemco's leadership team. Mike Hop began his career with the H. E. Morse Co., now called Hemco, in September 1976, working in a number of manufacturing areas. His strong leadership and determination led to promotions starting as a Foreman 1979. In 1986, Mike was promoted to Plant Superintendent. He was promoted in 1989 to Plant Manager with overall responsibilities for manufacturing. In 1999, Mike was promoted to General Manager.

Hemco Gage is ISO 17025 A2LA certified manufacturer. We are certified Q1 by the American Petroleum Institute (API). We carry certification from API, one (1) of only two (2) in the United States, to manufacture Master API gages. Hemco is a member of the Industrial Supply Association (ISA).

H. E. Morse Co. was founded in 1946 and shortly thereafter a unique plating process was developed. During the Korean War, H.E. Morse Co. began manufacturing thread plug gages for the U.S. government. The unique plating process was applied to chrome plating of the gages, giving them up to 400% longer life than standard tool steel gages.

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The organization, now commonly known as Hemco, manufactures a full line of fixed limit gages and variable gages. Hemco also manufactures gages to API specifications and is one of only two manufacturers in the United States licensed to manufacture API Master Gages. Hemco's products are recognized throughout the world for their longer life and outstanding quality. Hemco's manufacturing facility is located in Holland, MI, USA.

FOR MORE INFORMATION CONTACT:

Christopher Wysong  
President  
cawysong@hemcogages.com

Enclosure: photograph